



MyRacePass® Renews Partnership with Steve King Foundation™, Continues Support of Dirt Racing Community in 2026

Lincoln, NE – [06.15.2026] – MyRacePass, the leading motorsports technology platform for grassroots racing, is proud to continue its partnership with the Steve King Foundation for the 2026 season. Steve King Foundation is a nonprofit organization dedicated to helping injured dirt track racing drivers, pit crew members, officials, and their families in times of need. This collaboration underscores MyRacePass's commitment to supporting the dirt racing community beyond the track.

The 2026 season also marks the 20th anniversary of Steve King's passing and the establishment of the Steve King Foundation. Founded in memory of sprint car driver Steve King, the Steve King Foundation has spent the last two decades providing financial assistance and support to the dirt racing community when they need it most.

As part of the continued partnership, MyRacePass will return as the presenting sponsor of the annual Steve King Foundation Cornhole Tournament during the Knoxville Nationals at Knoxville Raceway. The event has become a staple of 410 Nationals week, bringing fans together while raising both awareness and critical funds for the foundation's mission.

"At MyRacePass, supporting the dirt racing community goes far beyond what happens on race day," said Josh Holt, Co-Founder/Co-Owner and Director of Business and Marketing at MyRacePass. "The Steve King Foundation has made a tremendous impact on so many people in our sport over the past 20 years, and we're honored to continue partnering with them while helping grow an event that brings the entire racing family together for a great cause."

"We're incredibly thankful for the continued partnership with MyRacePass," said Stephanie Morgan, Steve King Foundation Board Co-President. "Celebrating 20 years of the foundation is a meaningful milestone for all of us, and support from partners like MyRacePass helps us continue creating awareness, raising important funds, and bringing the racing community together in a positive way."

For more information about the Steve King Foundation or to learn how to contribute, visit the organization's official website.

